

FOR IMMEDIATE RELEASE

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Chicago Women in Publishing (CWIP) Educational Event Freelancing: The Nuts and Bolts

Chicago Women in Publishing's first educational event of the year will feature a highly requested topic: Freelancing. Learn more about how to get started, how to find work, what to charge, taxes, self-promotion, and establishing your professional website. Plan to join CWIP on Wednesday, November 16 for Freelancing: The Nuts and Bolts to take your freelancing career to the next level.

The event will be led by a panel of five industry professionals:

- **Jeff Fleisher**, published author and freelancing extraordinaire, will tackle difficult start-up questions including where to find clients, how much to charge, and maintaining workflow.
- **Paula Krapf**, social media consultant and strategist, will give pointers for how to make yourself visible on social media sites.
- **Helena Swyter**, licensed CPA and owner of SweeterCPA, will demystify the tax aspects of freelancing.
- **Brian Rodriguez**, Javascript Engineer at Red Frog Events and founder of All Things Web Tech, will discuss options for establishing your own professional website.
- **Orfie Krejberg**, Senior Account Manager and Recruiter at Paladin, will share insights on how staffing companies place freelancers into direct hire positions.

When

Wednesday, November 16 from 5:30 to 8:30 p.m.

The evening will begin with networking at 5:30 p.m. in the Library, continue with the main presentation at 6:30 p.m., and conclude with a session for panelist questions in individual groups.

Where

U.S. Bank Building (40th floor)

190 S. LaSalle St., Chicago, IL 60603

Discounted nearby parking is available through [SpotHero](#) or [ParkWhiz](#).

Public Transportation:

Near Metra's Union Station and Quincy & Wells orange/pink lines

Registration

[Register online here.](#)

By mail: Send a check payable to CWIP to P.O. Box 268107, Chicago, IL 60626

By phone at 773.508.0351

Cost

CWIP Professional members – Free; CWIP Student and Senior members - \$10.

Nonmember cost is \$25.

For more information about Chicago Women in Publishing (CWIP), visit www.cwip.org